

DERENDA Hawkins

Graphic Designer 

Portfolio: www.drenhawkins.com
www.derendahawkins.com

Email: info@drenhawkins.com
info@derendahawkins.com

PROFILE

Graphic designer with over 20 years of experience in print and media design. Specializing in the development of creative and marketable high-end design concepts. Comprehensive knowledge of graphic design principles, branding, photography, color and typography.

Innovative and dedicated with the ability to be an effective team leader with a sharp eye for detail and works well under pressure.

Skilled in all aspects of graphic design for popular media. Owned and operated a successful graphic design company, as well as designed, published and printed the ad publication, DFW South Kid's Directory. Proficient in Adobe CC 2021 applications for Mac including Illustrator, Photoshop, Acrobat and Photoshop Lightroom.

Extensive experience in Management, Team Leadership and Creative Design.

EMPLOYMENT HISTORY

SOULTEA 2019-Present

Creative Director

SOULTEA Foundation 2019-Present

Chief Creative Officer

- Creative Design, Branding and Consultation

BEN E. KEITH FOODS 2012-2020

Marketing Senior Graphic Designer

- Design, development and consultation
- Design and development of print materials including menus, catalogs and marketing material
- Signage, brochures, tabletents, posters, menus, banners & logo design
- Project management In all stages of production
- Corporate branding including logo design, letterhead and business cards

SYSCO FOOD SERVICES OF DALLAS 2007-2012

Senior Graphic Designer and Menu Design Specialist

- Menu design, development & consultation
- Design and development of print materials including catalogs and marketing material
- Tabletents, posters, restaurant-specific kid's menus, banners, logo design, business cards
- Project management In all stages of production
- Digital Photography for ads, brochures & product catalogs

SKILLS

- Adobe Creative Suite
- Microsoft Office
- Digital Photography
- iMovie Video Editing
- Leadership
- Organization
- Creativity

EDUCATION

University of Texas at Arlington

Graphic Design

Tarrant County College

Graphic Design

LD Bell High School

Phone: 817.896.1810

5858 Cliff Ridge Dr. Dallas, TX 75249