



# DREN HAWKINS

## ■ Senior Graphic Designer

Accomplished Senior Graphic Designer and Social Media Manager with over 20 years of experience delivering creative, high-impact design solutions across print, digital, and multimedia platforms. Adept at transforming complex ideas into visually engaging concepts that align with brand identity and business objectives. Skilled in developing cohesive design strategies that elevate brand presence, strengthen market positioning, and drive audience engagement.

Demonstrated success managing multiple projects simultaneously, from concept through final production, while maintaining exceptional attention to detail, creativity, and on-time execution.

Highly proficient in industry-standard design tools and workflows, with a strong understanding of typography, color theory, layout, and emerging digital trends. Known for blending artistry with strategic thinking to create designs that are not only visually striking but also purposeful and results-driven.



# ..... DREN HAWKINS

dren080415@gmail.com ■ (817) 896.1810

## ■ Senior Graphic Designer

Senior Graphic Designer with 20+ years of experience delivering impactful print and digital designs. Skilled in developing high-end, marketable concepts that meet client goals with creativity, precision, and on-time execution.

## SKILLS

- Advertising Design
- Info-graphic Design
- Content Creation
- Adobe Illustrator
- Adobe InDesign
- Adobe PremierePro
- Layout Design
- Art Direction
- Product Launch
- Video Production
- Digital Marketing
- Brand Development
- Microsoft Office
- HubSpot Marketing Hub
- HeyGen Ai
- Figma Ai
- Digital Photography
- Video Marketing
- Social Media
- CRM Management
- Cross-Functional Collaboration

## EDUCATION

### University of Texas Arlington

Graphic Design

### Tarrant County College

Marketing

## REFERENCES

### David Miller

Director of Marketing - American Polymers Corp.  
(562) 457-8728 / dmiller@polycoatusa.com

### Jimmy Starnes

Vice-President - Poly-Fil™  
(470) 717-6250 / jimmystarnes@polycoatusa.com

## EXPERIENCE

2021-2025

### American Polymers Corporation

Senior Graphic Designer/Social Media Manager

- Design and development of brochures, PowerPoint presentations, sale sheets, marketing collateral, trade show graphics, logos, equipment and training manuals, and other branding materials.
- Landing pages and email blasts created in HubSpot.
- Photography and videography, as well as editing.
- Ensure proper use of all design assets including logos and images across multiple brands.
- Social media design and execution across 10 divisions, which includes posts and ads.
- Demonstrates a detail-oriented, and proactive mindset, continuously seeking ways to improve design quality and impact.

2012-2020

### Ben E. Keith Foods

Senior Graphic Designer and Menu Design Specialist

- Created customized menus and provided expert consultation to meet client needs.
- Designed and produced company catalogs, marketing materials, table tents, posters, kid's menus, banners, logos, and business cards.
- Captured high-quality images and videos to enhance branding and marketing campaigns.
- Worked closely with clients to understand their needs and ensure full satisfaction with the final products.
- Managed project timelines and coordinated with clients to ensure all deliverables met expectations.

2006-2012

### Sysco Foods

Senior Graphic Designer and Menu Designer

- Menu design, development, and consultation.
- Design and development of print materials, table tents, posters, kid's menus, banners, logos, and business cards.
- Digital photography and videography.
- Project management.
- Consulted with clients to ensure all needs were met.

David Miller  
Director of Marketing  
American Polymers Corp.  
(562) 457-8728  
[dmiller@polcoatusa.com](mailto:dmiller@polcoatusa.com)

To whom it may concern

I am writing to recommend Dren Hawkins for Sr. Graphic Designer

Dren brings the creativity, precision, and dedication of a seasoned design professional to every project she touches. She has the key traits every marketing leader hopes to find in a senior designer: sharp creative instincts, technical excellence, adaptability, and a genuine commitment to quality.

During our time working together, Dren served as our Senior Graphic Designer, leading the visual direction for a range of campaigns and branding initiatives. From concept through execution, she consistently delivered clean, impactful, and on-brand work that elevated our overall marketing presence. Her ability to translate complex technical concepts into visually engaging content was instrumental in strengthening our brand identity across multiple platforms.

What stood out most was Dren's proactive approach. She never settled for "good enough." She continuously pushed for better creative outcomes, brought fresh design perspectives to the table, and collaborated seamlessly with our marketing and sales teams to ensure every piece aligned with strategy.

On a personal note, Dren is an absolute pleasure to work with. She is professional, dependable, and always positive. Her enthusiasm for design and passion for continuous improvement made her a true asset to our team. Any organization would be fortunate to have her.

Should you have any further questions about Dren, feel free to reach me at (562) 457-8728

Sincerely,

David Miller

A stylized, handwritten signature in black ink, appearing to be 'D. Miller'.